

THEREPS CONFERENCE SCHEDULE (APRIL 5-6, 2024)

THURSDAY, APRIL 4

Time	Event	Room
10:00AM – 12:00PM	KAHTEA Scholarship Committee Meeting	Board Room
2:00 – 5:00PM	Board Member Meeting	Board Room
6:00 – 8:00PM	Executive Advisory Board Meeting	Board Room

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FRIDAY, APRIL 5

Time	Event	Room
8:00AM – 3:00PM	Registration Open	Lobby
8:00 – 9:20AM	Undergraduate Student Research Forum I – Proposal & Full Paper Moderator: Dr. Heekyung Sung (Presentation 15-min & Q&A 5-min) How does the overall effectiveness of internship experience shape students career <i>Mika Pauline Garrote, & Erick Kong</i> <i>California State University, East Bay</i> Strategies for overcoming labor shortages in post-pandemic hospitality industry <i>Lauren Tupaj, & Chang Huh</i> <i>Niagara University</i> Helping older adults alleviate from boredom: Development of leisure education intervention program <i>Aaliyah Perillo, & Jaesung An</i> <i>California State University, East Bay</i> Gratuities at a crossroads: The unseen toll of tipping on economic stability, growth, and employee worth <i>Annisa Wilke, Nora Simondet, & Wooyang Kim</i> <i>Minnesota State University, Moorhead</i>	Salon 4
9:20 – 9:50AM	Refreshment	Salon 5
9:50 – 11:30AM	Undergraduate Student Research Forum II – Proposal & Full Paper Moderator: Dr. Somang Min (Presentation 15-min & Q&A 5-min) Which destinations exemplify the most effective benchmarking practices? : Based on the investigation of Facebook, Instagram, and YouTube <i>Emely Almendariz, & Seunghyun Brian Park</i> <i>St. John's University</i> Sustainability in the luxury hospitality industry: How hotels' communication strategies disclosing environmental, social and governance practices affects brand integrity and loyalty from consumer's perspective <i>Gabriela Aponte Sosa, & Sojung Lee</i> <i>Iowa State University</i> Hotel employees' indoor environmental quality perceptions: Comparative analysis across gender, generation, and occupation type groups <i>Olivia Brenner, & Mi Ran Kim</i> <i>Michigan State University</i>	Salon 4

Time	Event	Room
	<p>Understanding the customer importance and perceived performance of exclusive services on luxury hotels over 5-stars between business and leisure customers in the United States <i>Kyeonghyun Na, & Sojung Lee</i> <i>Iowa State University</i></p> <p>Female older adults' eustress and distress during leisure travel from the perspective of Conservation of Resources (COR) theory ¹Chelsea Drescher, ²Jeongeun Park, & ³Jaesung An ^{1,3}California State University, ²East Bay, University of Illinois Urbana-Champaign</p>	
9:50 – 11:30AM	<p>Stand-up Presentation I Moderator: Dr. Chang Huh</p> <p>(Presentation 15-min & Q&A 5-min)</p> <p>The next chapter in senior tourism: A decade of change and future research pathways ¹Wooyang Kim, ²Hwansuk Chris Choi, ³Sojung Lee, & ⁴Sae Hya Ann ¹Minnesota State University, Moorhead, ²University of Guelph, ³Iowa State University, ⁴California State University, East Bay</p> <p>A bibliometric analysis and scoping review of customer tipping behavior drivers in the US fodservice industry ¹Michael Yu, ²Hwansuk Chris Choi, ³Lena Liang, & ⁴Woojin Lee ^{1,2}University of Guelph, ³University of Prince Edward Island, ⁴Arizona State University</p> <p>Optimizing tourism marketing education with generative artificial intelligence insights ¹Kelly La Venture, ²Wooyang Kim, & ³Hyun Sang An ¹Bemidji State University, ²⁻³Minnesota State University, Moorhead</p> <p>Why do travelers not sign up for travel subscriptions? An innovation resistance theory perspective ¹Rui Yang, ²Woojin Lee, ³Nicholas Wise, & ⁴Hwansuk Chris Choi ¹⁻³Arizona State University, ⁴University of Guelph</p>	Salon 6
11:30 – 1:00PM	Opening Ceremony and Luncheon	Salon 1-3
1:00 – 3:00PM	Certificate Workshop – Customer-Centered Design and Innovation (CCDI) by Dr. Jaehyun Jaden Park	Salon 4-5
3:30 – 7:30PM	Chicago Downtown Free Tour (Bus provided / Dinner on your own)	



SATUDAY, APRIL 6

Time	Event	Room
8:00AM – 1:00PM	Registration Open	Lobby
8:00 – 9:00AM	Poster Presentation & Refreshment	Foyer &

Time	Event	Room
	<p>How the hotel managers and frontline employees interact with innovative technology in hotels <i>Egon Lim, & Woojin Lee</i> <i>Arizona State University</i></p> <p>Unveiling transformative journeys: Exploring elephant nature park through social media narratives and transformative learning theory <i>Nikol Lopez Llantuy, & Sojung Lee</i> <i>Iowa State University</i></p> <p>The impact of table technology on consumer tipping in a full-service restaurant <i>Jasmine Chavez, Jihye Min, & Harold Lee</i> <i>University of North Texas</i></p> <p>Understanding user intention in AI-driven travel recommendation service <i>¹Esther Kim, & ²Eun Joo Kim</i> <i>¹Montclair State University, ²Sejong University</i></p> <p>The economic and social impacts of casino-hotel on a local community <i>¹Dong-Soo Lee, ²Seung Suk Lee, & ³Hyeongjin Jeon</i> <i>¹⁻²Arkansas Tech University, ³North Dakota State University</i></p> <p>What you wear matters more than you think: The impact of attire on the evaluation of dining experience <i>¹Hyeongjin Jeon, ²Juwon Choi, ³Jaeseok Lee, & ⁴Jooa Baek</i> <i>¹⁻²North Dakota State University, ³Gangneung-Wonju National University, ⁴Jeju National University</i></p> <p>Racial disparity in CEO compensation and its impact on firm performance in the U.S. hospitality industry <i>¹Khoa D.B. Tang, ²Hyoung Ju Song, & ³John W. O'Neill</i> <i>^{1,3}Pennsylvania State University, ²University of Central Florida</i></p> <p>Club industry and housing market: A community-level approach <i>¹Jinwon Kim, ²Sojung Lee, & ³Soyoung Park</i> <i>¹University of Florida, ²Iowa State University, ³Florida Atlantic University</i></p> <p>Validating scale of new luxury consumption values in the context of hotel brands <i>Seung Hyun Kim, & Jaemin Cha</i> <i>Michigan State University</i></p> <p>Food waste management framework: Incorporating food well-being in hospitality industry <i>Jaemin Cha, & Seung Hyun Kim</i> <i>Michigan State University</i></p> <p>How are we evolving? Investigation of US hospitality programs' mission statements <i>¹Chihyung Ok, ²Kwangsoo Park, & ³Kunsoo Park</i> <i>¹Temple University, ²Purdue University Northwest, ³South Dakota State University</i></p>	Salon 5
9:00 – 11:00AM	<p>Stand-up Presentation II Moderator: Dr. Jaesung An</p> <p style="text-align: right;">(Presentation 15-min & Q&A 5-min)</p> <p>The impact of game player's traits on game-induced tourism: Focusing on game interactivity, presence, destination image, and visit intention <i>Seung Jeon, & Sojung Lee</i> <i>Iowa State University</i></p> <p>Pop star fans' group travel intention: The role of involvement, group identity, and co-creative behaviors <i>Nhu Cao, & Sojung Lee</i> <i>Iowa State University</i></p> <p>Star power in sustainable choices: Assessing celebrity vs. expert influence on upcycled food acceptance <i>¹Jiyeon Jeon, ²Heejin Shin, ³Eunha Jeong, & ⁴Xingyi Zhang</i> <i>¹⁻³Iowa State University, ⁴University of North Texas</i></p>	Salon 4

Time	Event	Room
	<p>Unboxing consumer segments: Decoding perceived benefits and risks in meal-kit service usage <i>Heejin Shin, Jiyeon Jeon, & Eunha Jeong</i> <i>Iowa State University</i></p> <p>Exploring factors affecting employees' food delivery robot adoption <i>Somang Min, Jennifer Martinez, & Betsy Stringam</i> <i>New Mexico State University</i></p>	
	<p>Stand-up Presentation III Moderator: Dr. Jaeseok Lee</p> <p style="text-align: right;">(Presentation 15-min & Q&A 5-min)</p>	Salon 6
	<p>Cultural waves beyond borders: The impact of K-Culture on cultural engagement, perceived image, tourism, and education <i>Jong In Lim, Mi Ran Kim, & Olivia Brenner</i> <i>Michigan State University</i></p> <p>Climate disaster and peer-to-peer accommodation: An application of Sea, Lake, and Overland Surges from Hurricanes (SLOSH) simulation model for estimating economic loss <i>Jiwoo Jung, & Jinwon Kim</i> <i>University of Florida</i></p> <p>Developing servicescape for urban air mobility in tourism ¹Youngjoon Choi, ²Yunmi Park, & ³Yurim Kang ^{1,3}Ewha Woman's University, ²Cheongju University</p> <p>Dynamic evolutionary era of hospitality and tourism (2017~2023): A systematic review of review research ¹Wooyang Kim, ²Jeong-Yeol Park, ³Hyeryeon Lee, ⁴Nuri Choi, & ⁵Sojung Lee ¹Minnesota State University, Moorhead, ²University of Central Florida, ³Wilkes University, ^{4,5}Iowa State University</p> <p>Exploring the senses: A systematic review on sensory experiences in hospitality and tourism <i>Qingrou Lin, Sojung Lee, & Jaehwa Lee</i> <i>Iowa State University</i></p>	
11:00 – 11:30AM	Information Session by STR	Salon 4
11:30 – 1:00PM	Welcome Message & Luncheon	Salon 1-3
1:00 – 4:00PM	Undergraduate Students Networking and Engagement Activity	Salon 6
1:00 – 2:00PM	Graduate Students Networking	Lobby
	Faculty Research Collaboration & Networking	Salon 4
	<p>Stand-up Presentation IV Moderator: Dr. Hyoungju Song</p> <p style="text-align: right;">(Presentation 15-min & Q&A 5-min)</p>	Salon 4
2:00 – 4:00PM	<p>Peer-to-peer accommodation, community resilience, and community gentrification ¹Jinwon Kim, ²Soyoung Park, & ³Hanna Lee ¹University of Florida, ²Florida Atlantic University, ³University of New Hampshire</p> <p>A systematic review on proactivity research in hospitality and tourism <i>Nuri Choi, Yoonhyung Huh, & Sojung Lee</i> <i>Iowa State University</i></p> <p>Making the invisible visible: A case study of Indoor Air Quality (IAQ) assessment during the 29th Annual Graduate Education & Graduate Student Research Conference ¹Howook Chang, & ²David Kwun</p>	

Time	Event	Room
<i>¹Florida International University, ²University of Central Florida</i>		
Investigating the impact of motivational theories on tourist participation in environmental initiatives: A Case of Jeju island's disposable cup waste regulation <i>Soyeon You, & Sojung Lee</i> <i>Iowa State University</i>		
4:00 – 5:15PM	KAHTEA Business Meeting (President Election)	Salon 4-5
5:15 – 5:45PM	Students Presentation & Rewards	
5:45 – 6:30PM	Wine Tasting – <i>Beyond the Grapes: Unraveling the Significance of Wine</i> by Dr. Robin M. Back	Salon 1-3
6:30 – 8:30PM	Dinner & Award Ceremony	

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SUNDAY, APRIL 7

Time	Event	Room
9:00AM – 12:00PM	Conference Review Meeting (All board members)	Board Room